Our Neighbourhood Plan has five key themes for investment. Each of these themes is outlined below and expanded on, to show a defined list of impacts. We refer to this list as our impact framework.

When you apply for funding from Avenue Services, we will help you to review your project against our impact framework, to identify any which your project is likely achieve.

If you are successful in gaining Neighbourhood Plan funding, we will work with you to put simple steps in place to measure these impacts. This helps us to capture the difference our funding makes each year.

**1. Employment, education, skills and training**

*‘ We aim to support residents in developing skills and accessing training opportunities in order to enter into, and sustain, employment. ’*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Impact**  **number** |  | **Impact descriptions for employment, education, skills and training** |
| 1a | | | People developing a new skill |
| 1b | | | People accessing training |
| 1c | | | People gaining an accredited qualification |
| 1d | | | People entering into work |
| 1e | | | People gaining work experience, including work placements and volunteering |
| 1f | | | People with increased employability (moving close to work) |

**2. Health and well being**

*‘ We aim to support residents to live happy, healthy and fulfilled lives, with access to the care and support services they need. ’*

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Impact**  **number** |  | **Impact descriptions for health and wellbeing** |
| 2a | | | People taking part in activities that promote physical wellbeing |
| 2b | | | People reporting feelings of improved physical health |
| 2c | | | People taking part in activities that promote mental wellbeing |
| 2d | | | People reporting feelings of improved mental wellbeing |
| 2e | | | People with increased confidence to manage their own health |
| 2f | | | People supported to live more independently |
| 2g | | | People supported to access specialist health services |
| 2h | | | People with reduced isolation |
| 2i | | | People reporting feeling more in control of life |

**3. Community safety and infrastructure**

*‘ We aim to ensure that our communities are safe places to live and are equipped with the infrastructure they need to shape their aims and aspirations. ’*

**Impact**

**number Impact descriptions for community safety and infrastructure**

3a Community groups supported to increase community capacity

3b People reporting increased sense of belonging to a neighbourhood

3c People reporting increased sense of safety

3d People participating in positive active citizenship

3e People supported to access technology

**4. Environment**

*‘ We aim to make our neighbourhoods greener and cleaner places in which to live and to assist our residents to live more sustainable lifestyles. ’*

**Impact number**

**Impact descriptions for environment**

4a Residents actively engaged in improving spaces or places

4b Spaces being better used by the community

4c Green spaces improved

4d Residents actively engaged to help them to reduce energy use in the home

4e People reporting lifestyle changes that are more sustainable

**5. Financial Inclusion**

*‘ We aim to ensure that everyone is able to access the basic financial services products that are needed to participate in a modern society. ’*

**Impact**

**number Impact descriptions for financial inclusion**

5a People accessing appropriate and impartial advice re managing money

5b People accessing appropriate and impartial advice re financial services

5c People with increased confidence to manage their money

5d Amount of debt reduced

5e Amount of increased savings